

Pace Micro Technology demonstrating SVP-enabled set-top box at IBC2006

First set-top box developer to incorporate SVP-enabled silicon

Saltaire, West Yorkshire, 07 September 2006: Pace Micro Technology plc (LSE:PIC), the leading independent developer of digital TV technologies for the global payTV industry, will be demonstrating a high definition (HD) set-top box with SVP-enabled silicon at IBC2006 – making Pace the first set-top box developer to incorporate SVP-enabled silicon into one of its products.

Pace will be using its DS820 next-generation single-chip HD set-top box to demonstrate SVP functionality at the show on Stand 1.221. With SVP embedded, the content itself is protected, rather than the physical link between devices, ensuring the content owners of their intellectual property rights.

Andrew Ward, Group Account Director, Pace Micro Technology commented: “Consumers are increasingly looking to enjoy content when they want and where they want. A natural extension of this will be the home entertainment network. However, until there is a guarantee that high-quality content will remain protected as it travels from device to device, this is highly unlikely to happen.

“A key part of our product development at Pace is ensuring the latest technologies are employed to solve crucial problems such as this. With SVP, content remains secure throughout the distribution chain, which will help translate the idea of a home network into a reality.”

Dr. Jas Saini, Chairman, SVP Alliance, added: “One of the most significant issues content providers face in the digital age is illegal use, distribution, and redistribution of digital content. Our open SVP specification enables operators to protect this content and control access to it, which in turn opens up the business opportunities for delivery of high-value services to the end-consumer. It’s great to see the SVP standard gaining momentum in consumer products from industry leaders like Pace.”

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About The SVP Alliance

The Secure Video Processor (SVP) Alliance is a group of media and technology industry leaders committed to the widespread use of digital content on consumer devices. The objective of the SVP Alliance is to adopt, use and promote the SVP standard and develop interoperability with other DRM and content protection solutions. By ensuring its broad adoption, and proposing its specification to relevant standards and other industry bodies, SVP will become a leading international standard for content protection. The SVP Alliance is a not-for-profit organization supported by over 35 global enablers of digital entertainment.

For more information about the SVP Alliance, please visit www.svpalliance.org.

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About Pace Micro Technology

Pace Micro Technology plc (pic.l) is a leading technology developer for the global payTV industry. Pace's main focus is on creating intelligent and innovative products and services that benefit our customers and fuel the development of digital TV.

Pace has one of the world's most experienced specialist engineering teams and is the partner of choice for leading payTV operators across the globe, including Comcast, DirecTV, BSkyB, FOXTEL, Premiere, Sky Italia and UPC (part of Liberty Global).

Pace's international headquarters are in Saltaire, West Yorkshire, UK, with further offices in the USA, France, Germany, India and Hong Kong. For more information on Pace, please visit www.pacemicro.com.

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