

Broadband TV News

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Technology

NDS and Thomson in content protection agreement

The recent *Entente Cordiale* between NDS and Thomson has resulted in the introduction of a comprehensive content protection system based on the interoperability of the Secure Video Processor (SVP) and SmartRight solutions. The objective is to develop an industry standard that offers copy protection for content owners while maintaining ease of use for the consumer. The resulting interoperability will offer end-to-end protection, with the content remaining scrambled from the point of transmission through to the rendering device, in most cases the set-top box and display monitor. According to NDS, the benefits will extend to consumer electronics and integrated circuit manufacturers.